# WeTHRIVE!™ Data Profile

## Reading

- **2024**

## Demographics | 2022

<table>
<thead>
<tr>
<th>Total Population</th>
<th>Age</th>
<th>Race/Ethnicity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>10,527</strong></td>
<td></td>
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</tbody>
</table>

### Gender

- **52%** Female
- **48%** Male

### Race/Ethnicity

- **83%** non-Hispanic White
- **7%** non-Hispanic Black
- **2%** Hispanic or Latino
- **3%** non-Hispanic Multi racial
- **3%** non-Hispanic Other Race
- **4%** Other Race

### Language Spoken at Home

- **94%** English Only
- **3%** Spanish
- **3%** Other Languages

### Disability

- **12%** Total Population living with a disability

### Independent Living Difficulty

- **5%** Total Population with an independent living difficulty

### Age Distribution (%)

- **<18**: 19%
- **18-29**: 15%
- **30-49**: 25%
- **50-64**: 23%
- **65+**: 17%

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*Image and design elements depict community activities and interactions.*
### ECONOMIC STABILITY | 2022

#### POVERTY
- **12%** Total Population Living in Poverty
- **16%** Children Living in Poverty

#### INCOME
- **$35,637** Average Household Income
- **$35,637** Per Capita Income

#### UNEMPLOYMENT
- **5%** Population 16 and Older Unemployed

#### HOUSING
- **58%** Own
- **42%** Rent

#### VEHICLE
- **5%** Households with No Vehicle

#### HOUSING COST BURDEN
- **23%** Residents Experiencing a Housing Cost Burden

### NEIGHBORHOOD & BUILT ENVIRONMENT | 2022

#### AGE OF HOME
- **84%** Homes Built Before 1979

#### LANDFILL DIVERSION
- **14.94%** Diversion Rate

#### INTERNET ACCESS
- **92%** Households with Internet Access

#### DISCONNECTED YOUTH
- **18%** Youth 16–19 who are Neither Working nor in School

#### MOTOR VEHICLE CRASHES
- **1%** Motor Vehicle Crashes Involving a Pedestrian
- **3%** Motor Vehicle Crashes that were Drug/Alcohol Related

#### CONFIRMED NUISANCES
- **13** Environmental Health
- **0** Waste Management
- **0** Water Quality
**HEALTHCARE & HEALTH OUTCOMES | 2018–2022**

### UNINSURED

- **5%** Total Population Uninsured 2022
- **4%** Children Uninsured 2022

### TOBACCO

- **13%** Deaths where Tobacco Contributed to the Death

### ASTHMA

- **48** Asthma Related Emergency Dept. Visits 2022*

### HIV

- **1.4 PER 10,000** Rate of new HIV Diagnosis

### HEPATITIS C

- **14 PER 10,000** Hepatitis C Rate

### AVERAGE LIFE EXPECTANCY

- **73.7** Average Life Expectancy in Years

### MORTALITY

- **189 PER 10,000** Age Adjusted Overall Mortality Rate
- **12 PER 10,000** Age Adjusted Lung Cancer Mortality Rate
- **11 PER 10,000** Age Adjusted Drug Overdose Mortality Rate
- **1.3 PER 10,000** Age Adjusted Homicide Rate
- **1.9 PER 10,000** Age Adjusted Suicide Rate
- **0.8 PER 10,000** Child Fatality Rate
- **5.9 PER 10,000** Infant Mortality Rate

*NOTE | This is data is ZIP codes that cover Reading. These ZIP codes are: 45237

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**WeTHRIVE! IN READING**

Reading has been a WeTHRIVE! community since 2014 and was recognized for 6 years of active participation in the initiative.

In 2023, WeTHRIVE! in Reading:

- Hosted a grand opening event for the newly installed Pickle Ball Courts
- Continued to build upon their existing programs like Walk With Purpose, the Reading Farmers Market, Adopt–a–Pot, and Park Passport Project – as well as introducing a welcome packet for new residents
- Partnered with the City and the Bridal District for the Reading Holiday Walk with over 1000 attendees.
- WeTHRIVE! team member Alyse Capaccio served as the Neighborhood Navigator

The Reading WeTHRIVE! team is looking forward to continuing their work in 2024.